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| **American Political Culture*** Civic Competence
* Civic Duty
* Class Consciousness
* External Efficacy
* Internal Efficacy
* Orthodox
* Political Culture
* Political Efficacy
* Progressive

**Public Opinion*** Agenda – Setting Effect
* Agents of Socialization
* Bandwagon Effect
* Elite
* Exit Poll
* Framing
* Gender Gap
* Ideological Polarization
* Latent Opinion
* Level of Conceptualization
* Liberal-Conservative Ideology
* Mass Survey
* Norm
* Policy Mood
* Political Elites
* Political Ideology
	+ Liberal
	+ Moderate
	+ Conservative
* Political Socialization
* Poll
* Population
* Priming
* Public Opinion
* Public Opinion
* Push Polling
* Random Sample
* Sample
* Sampling Error
* Selection Bias
 | **Political Participation** * Voting – age Population
* Registered Voters
* Literacy Test
* Poll Tax
* Grandfather Clause
* White Primary
* Australian Ballot
* Activists
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